



POLLING for the PEOPLE

Survey of likely voters in states with little or no VBM history | July 2020

Methodology



Change Research polled 1,497 likely voters from June 22-24, 2020 in states with limited or no history of voting by mail:

Georgia	New Hampshire	South Carolina
Kentucky	New Mexico	Virginia
Michigan	Nevada	Wisconsin
North Carolina	Pennsylvania	

Dynamic Online Sampling was used to attain a representative sample of the electorate. Post-stratification weighting was performed on state, age, gender, race/ethnicity, and education, and 2016 presidential vote.

The margin of error as traditionally calculated is $\pm 2.53\%$ and larger among subgroups.

Key findings



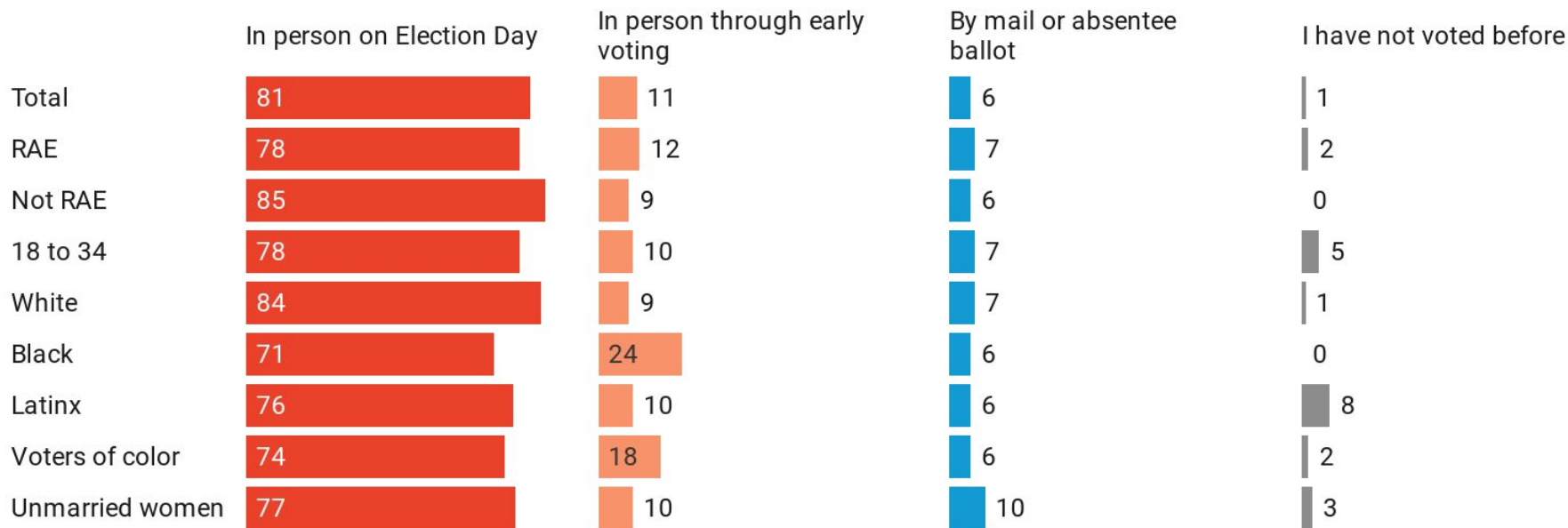
- The vast majority of respondents report usually voting in person, consistent with the design of this survey, but a considerable number would prefer to vote by mail in November.
- The plurality do not know the rules about voting by mail in their state.
- Voters are more swayed by the health risks of in-person voting than by logistical concerns; these health-related concerns are particularly pronounced among the Rising American Electorate (18-34 year olds, voters of color, and unmarried women).
- Voters do have concerns about mail-in ballots not arriving safely, though those concerns are less prevalent among RAE voters.
- When it comes to voting by mail, respondents are most compelled by the assurance that coronavirus will not impede their ability to cast their votes.

Typical method of voting



How do you usually vote?

■ I have not voted before
 ■ In person on Election Day
 ■ In person through early voting
 ■ By mail or absentee ballot

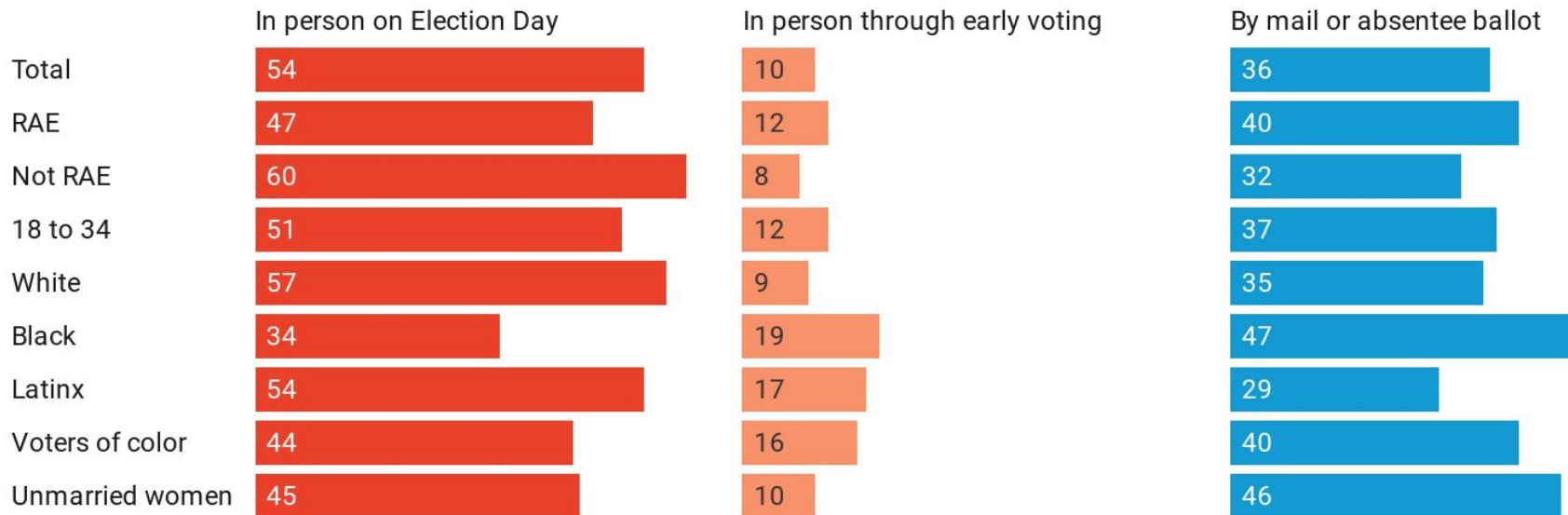


Preferred method of voting in November



Regardless of how you have voted in the past, how would you prefer to vote in the upcoming presidential election in November?

■ In person on Election Day ■ In person through early voting ■ By mail or absentee ballot

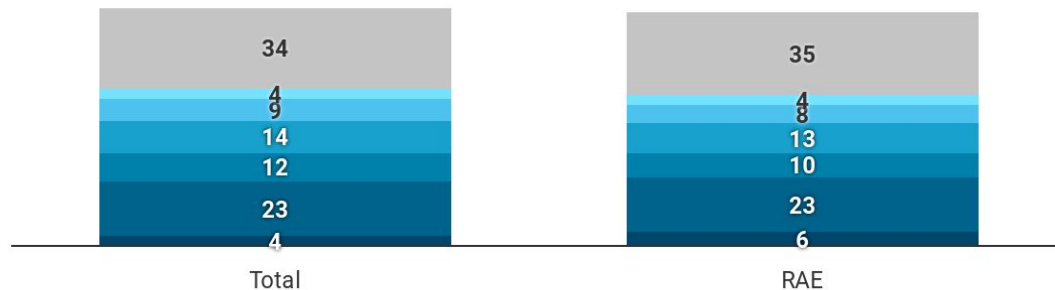


Knowledge of VBM rules



Many states are changing rules about voting by mail in response to coronavirus. In {{ STATE }}, which statement best describes the current rules for voting by mail, or are you not sure?

- Election officials will send all voters a mail ballot.
- Any voter can request a mail ballot without providing a reason.
- Any voter can request a mail ballot with a reason like being sick or out of town.
- Any voter can request a mail ballot in 2020 if they are worried about coronavirus.
- Election officials will send all voters an application to request a mail ballot.
- Voting by mail is not allowed in {{ STATE }}.
- Not sure what the rules are now in {{ STATE }} for voting by mail.



	GA	KY	MI	NC	PA	SC	VA	WI
Election officials will send all voters a mail ballot.	2	8	5	3	1	1	2	6
Any voter can request a mail ballot without providing a reason.	20	35	40	17	26	10	10	32
Any voter can request a mail ballot with a reason like being sick or out of town.	9	3	10	14	13	20	16	14
Any voter can request a mail ballot in 2020 if they are worried about coronavirus.	17	26	6	8	21	9	17	10
Election officials will send all voters an application to request a mail ballot.	20	9	25	1	5	1	2	9
Voting by mail is not allowed in {{ STATE }}.	1	1	4	8	4	2	4	1
Not sure what the rules are now in {{ STATE }} for voting by mail.	32	18	10	50	30	57	49	27

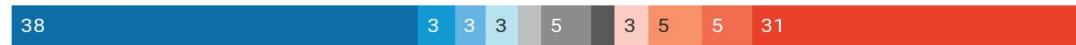
Concerns about in-person voting



These are some concerns people have about voting in person in November. How concerning is each on a scale from 0 to 10? A 0 means it is not concerning at all and a 10 means it is extremely concerning.



Contracting the coronavirus and spreading it to my family.



Contracting the coronavirus.



Unknowingly spreading the coronavirus to others in my community.



Long lines and long wait times.



Changes in my polling place locations due to coronavirus.



Being unable to get time off work.



Being unable to find transportation to my polling place.



% serious concerns (8 to 10)

Total	RAE	POC	18-34	Unmarried women
41	52	59	51	55
38	49	57	43	53
37	49	56	45	51
28	36	43	31	40
22	29	34	26	29
9	14	16	16	13
5	7	10	7	10

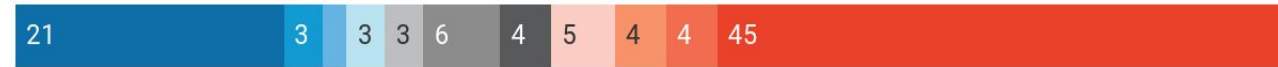
Reasons to vote in person



These are some reasons to vote in person instead of by mail. How convincing is each on a scale from 0 to 10? A 0 means it is not convincing at all and a 10 means it is an extremely convincing reason to vote in person.



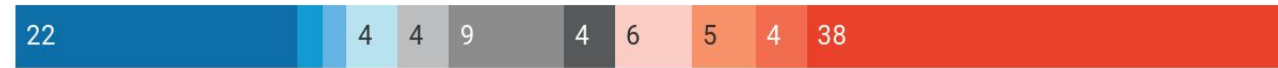
I worry that my ballot will not arrive safely in the mail, and I know my vote is counted when I vote in person.



I worry that using mail ballots will make voter fraud more likely.



I enjoy the experience of voting in-person and being part of my community.



% very convincing (8 to 10)

	Total	RAE	POC	18-34	Unmarried women
I worry that my ballot will not arrive safely in the mail, and I know my vote is counted when I vote in person.	50	57	53	51	46
I worry that using mail ballots will make voter fraud more likely.	50	58	42	40	38
I enjoy the experience of voting in-person and being part of my community.	46	51	46	33	42

Incentives to vote by mail



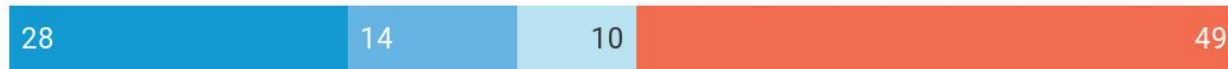
Would you be more likely to vote by mail because...

■ Much more likely
 ■ Somewhat more likely
 ■ A little more likely
 ■ No difference

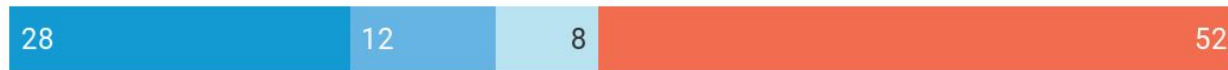
Voting by mail ensures coronavirus cannot take away your ability to vote.



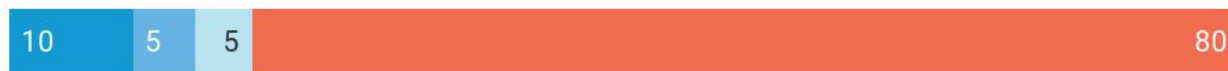
The more people who vote by mail, the shorter the lines are for the people who do vote in person so it is considerate of your neighbors to vote from home.



You can research the candidates as you fill out your ballot.



You received an "I Voted" sticker in the mail.



% much/somewhat more likely				
Total	RAE	POC	18-34	Unmarried women
48	60	66	57	62
42	52	55	49	54
40	52	56	49	54
15	22	26	19	23



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